

VIA eFILE

PATENT APPLICATION
Docket No. 14531.122

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)
	Stuart Ozer, et al.)
Serial No.:	09/991,025) Art Unit
) 2623
Filed:	November 21, 2001)
Conf. No.:	8197)
For:	METHODS AND SYSTEMS FOR PLANNING ADVERTISING CAMPAIGNS)
Examiner:	Michael P. Van Handel)
Customer No.:	47973)

AMENDMENT "D" AND RESPONSE
AFTER FINAL WITH RCE

VIA eFILE **AF**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action of May 3, 2007 (paper no. 20070428), please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 14 of this paper.